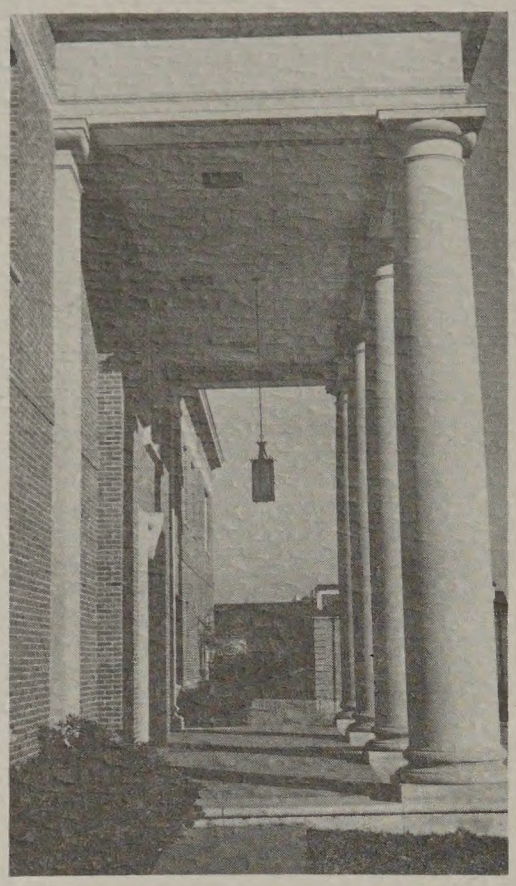
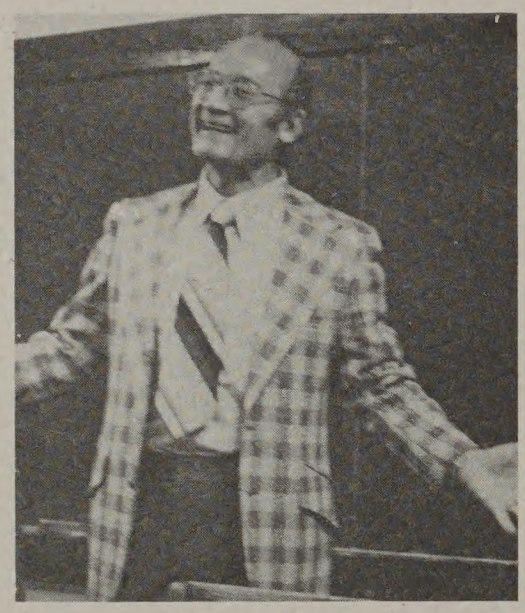
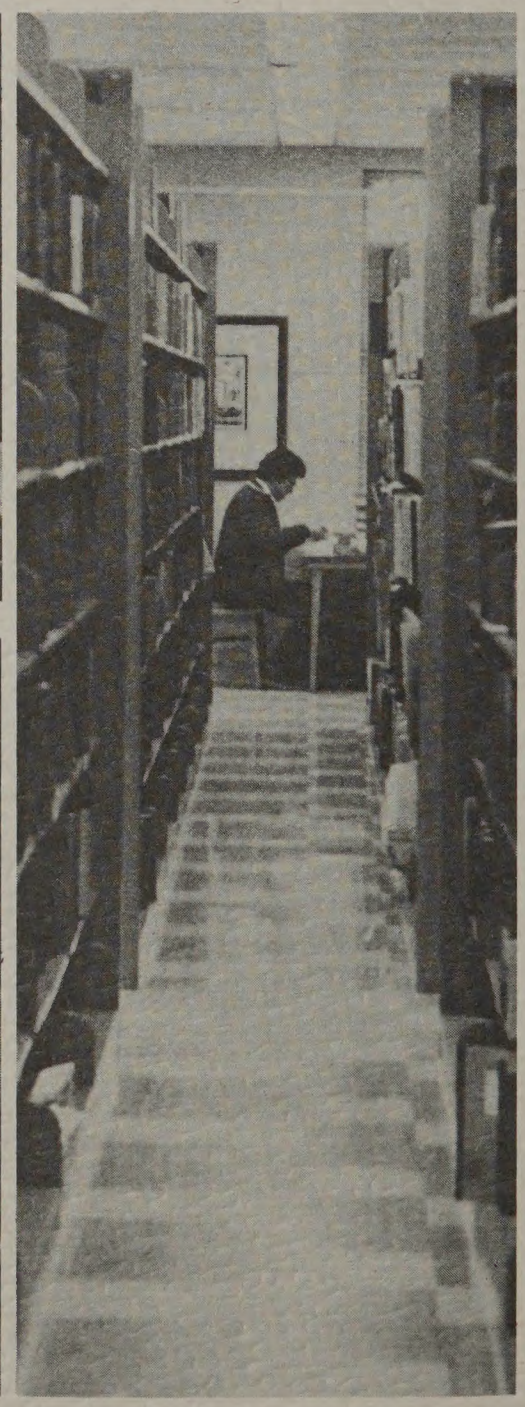
Centenary College

President's Report
1978-79







from the president

The 1978-79 academic year at Centenary was one of exceptional achievement in all areas of the college. There is a sense of unity in our accomplishments and of confidence in our future.

Total enrollment was up for the Fall of 1978 and again in the Spring when our Corporate Campus was established at The Western Electric Company.

Full-time students came to Centenary from all across the United States and numerous other countries including England, the Netherlands, Syria, France and others.

A new admissions counselor, her work funded by the Shreveport-Bossier Foundation, began a program of minority recruitment. And the groundwork was laid for competitive recruiting of the nation's highest caliber students.

Academic offerings in 1978-79 continued Centenary's tradition of excellence. New courses were offered in the Departments of Art, English, Sociology, Biology, Religion, History and Government, Foreign Languages, Physics and Engineering, and Physical Education.

An English Language Center was established to meet the needs of foreign members of our community. And the first Corporate Campus was established to offer a variety of courses to line and staff personnel at the Western Electric site.

Members of the faculty and staff were no exception, in a year of achievements. Three faculty members were named Danforth Associates; several were the recipients of study grants, including those given by the National Endowment for the Humanities. Centenary professors have published articles and books, have chaired national meetings, and have been keynote speakers and performers around the world.

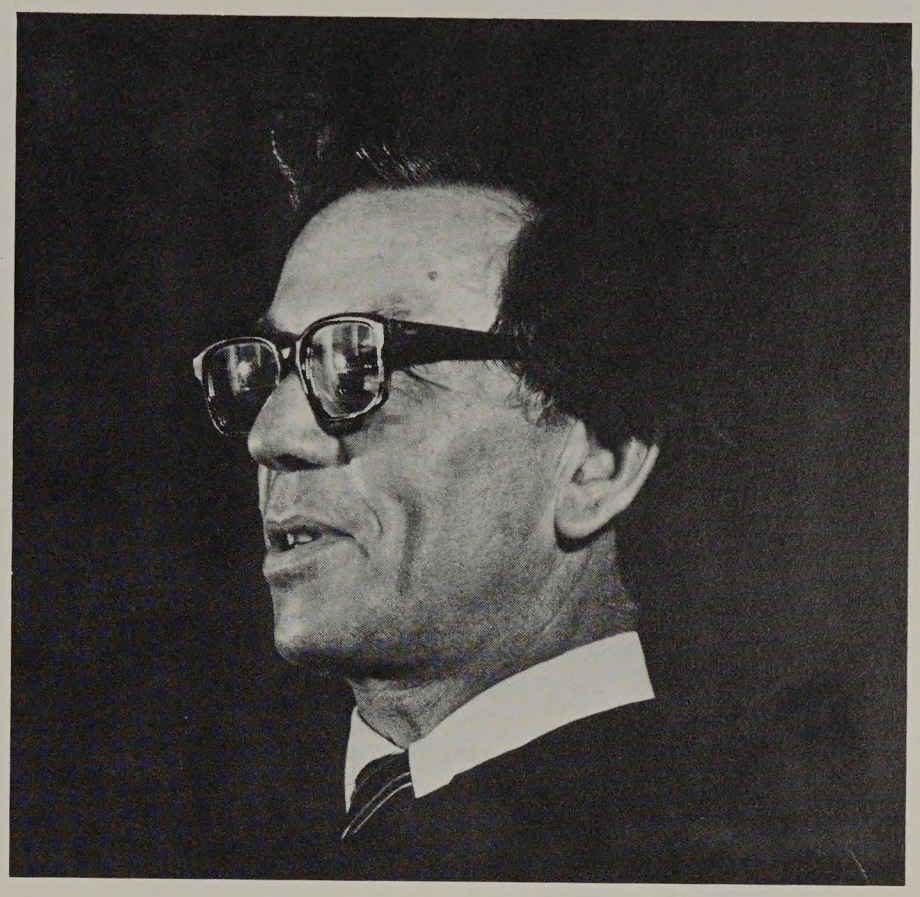
Centenary's 1979 graduates are involved in advanced studies in graduate programs or professional schools at Yale, Tulane, the University of Texas, St. Louis University and Vanderbilt. Many received scholarships and stipends from their graduate institutions which recognized outstanding academic achievements at Centenary.

Others have begun careers in management, sales, teaching, the Church, oil and gas, the arts, social work, the Peace Corps, the military, the government, and business.

Much has been done to improve facilities including the residence halls, classrooms, laboratories and the gymnasium. All the buildings were made accessible to the handicapped by the installation of ramps and rails throughout the grounds.

In athletics, Centenary made a significant move forward when it joined the newly formed Trans-American Athletic Conference, with seven other Southern universities. The College hosted the league's first championship tournaments in golf and baseball.

The Centenary women's gymnastics team won its second straight AIAW Small College national championship. The women's tennis team won the Louisiana AIAW Small College title and placed fourth in the Southwest Regional. The men golfers won five tournaments, including the Trans-America and Louisiana State Championships. Basketball player George Lett was one of the nation's leading scorers and rebounders.



PRESIDENT DONALD A. WEBB

It has also been another important year for Centenary College and the Church. Centenary is deeply indebted to Bishop Shamblin for his leadership of the United Methodist Conference in support of Centenary, and particularly in the project, "Every Church a Paid Student."

The Director of Church Relations has logged thousands of miles traveling to Methodist churches in the state. I myself have traveled to 31 churches to speak during the year and feel sincerely that the Conference and the College are working together beautifully. Centenary's Gold Dome was the setting for the 1979 Annual Conference, one of five events hosted by the College for United Methodists in Louisiana.

The heightened interest, new friendships and increased involvement in Centenary have all contributed to the success of our annual fund, the Great Teachers-Scholars Fund. It reached a total of $572,157.25, reflecting a 39.9% increase over the previous year.

We feel that this is certainly a vote of confidence from our trustees, alumni, parents, corporations and friends, and we look forward to another good year.

Sincerely,

Donald A. Webb.

CENTENARY COLLEGE OF LOUISIANA

Condensed Statement of Current Funds, Revenues, Expenditures and Other Changes

Year ended May 31, 1979

	1979					
	Unrestricted	%	Restricted	%	Total	%
Revenues:						
Student tuition and fees	$1,418,996	26.5	$ —	—	$1,418,996	23.2
Endowment income	348,824	6.5	277,493	36.0	626.317	10.2
Gifts	2,587,828	48.3	320,074	41.5	2,907,902	47.5
Grants — Federal and state	88,032	1.7	64,363	8.4	152,395	2.5
Sponsored programs, organized activities and other sources	56,394	1.1	6,359	.8	62,753	1.0
Sales and services of auxiliary enterprises	852,418	15.9	102,688	13.3	955,106	15.6
Total revenues	5,352,492	100.0	770,977	100.0	6,123,469	100.0
Expenditures and mandatory transfers:						
Educational and general:						
Instructional and departmental research	1,078,362	20.2	296,868	45.0	1,375,230	23.0
Organized activities relating to educational departments	18,204	.4	—	—	18,204	.3
Sponsored research	—	—	4,812	.7	4,812	.1
Other sponsored programs	—	—	70,631	10.7	70,631	1.2
Library	103,068	1.9	64,434	9.8	167,502	2.8
Student services	250,222	4.7	—	—	250,222	4.2
Operation and maintenance of physical plant	446,633	8.4	—	—	446,633	7.5
General administration	186,972	3.5	—	—	186,972	3.1
Staff benefits	107,379	2.0	—	—	107,379	1.8
General institutional	483,896	9.1	—	—	483,896	8.0
Student aid	292,302	5.5	180,169	27.3	472,471	7.9
Other	—	—	51,375	7.8	51,375	.9
Mandatory transfers	6,359	.1	—	—	6,359	.1
Total educational and general	2,973,397		668,289		3,641,686	
Auxiliary enterprises	945,421	17.8	102,688	15.5	1,048,109	17.5
Total expenditures and mandatory transfers	3,918,818		770,977		4,689,795	
Other transfers and additions (deductions):						
Excess of restricted receipts over transfers to revenue	—	—	125,822	(19.1)	125,822	(2.1)
Transfer to plant funds	(16,432)	.3	(15,000)	2.3	(31,432)	.5
Unrestricted gifts allocated to quasi-endowment funds	(1,392,496)	26.1	—	—	(1,392,496)	23.2
Total other transfers and additions (deductions)	(1,408,928)		110,822		(1,298,106)	
Total expenditures, transfers and other additions (deductions)	5,327,746	100.0	660,155	100.0	5,987,901	100.0
Net increase in fund balances	$ 24,746		$110,822		$ 135,568	

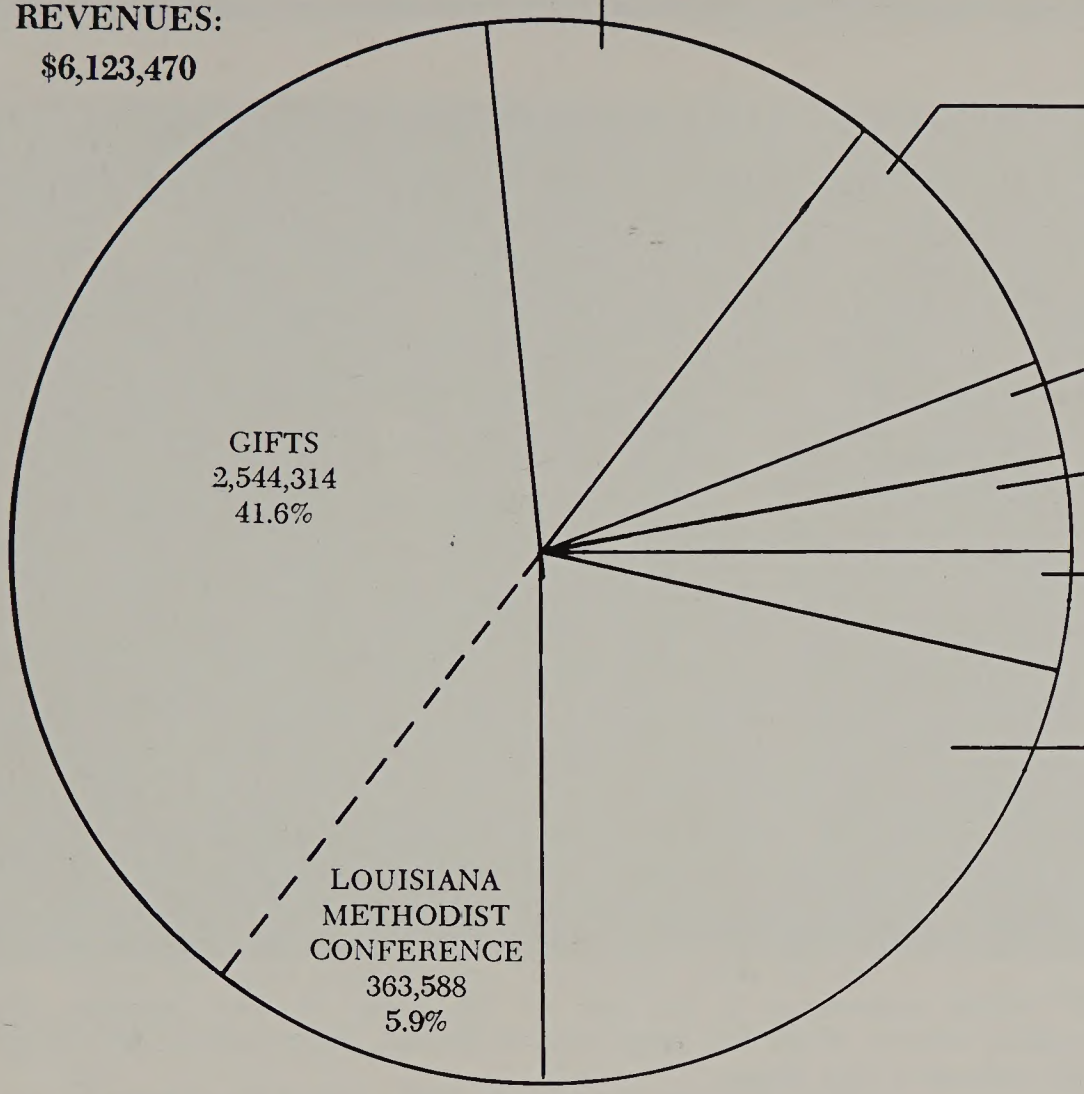
The condensed statement of current funds, revenues, expenditures, and other changes appearing herein has been extracted and condensed from the financial statement of Centenary College of Louisiana, which have been examined and reported on by Pasquier, Batson & Co., independent certified public accountants. Such complete financial statements and report thereon by Pasquier, Batson & Co. may be inspected in the Business Office of Centenary College of Louisiana.

ENDOWMENT FUNDS

During the year ended May 31, 1979 the endowment funds increased $1,893,330. The book value of these funds as of May 31, 1979 was $9,986,151, and their approximate market value (except real property which is valued at cost) was $10,400,000.

FOR YEAR ENDING MAY 31, 1979

REVENUES:
$6,123,470



AUXILIARY ENTERPRISES 15.6%
955,106

ENDOWMENT INCOME 10.2%
626,317

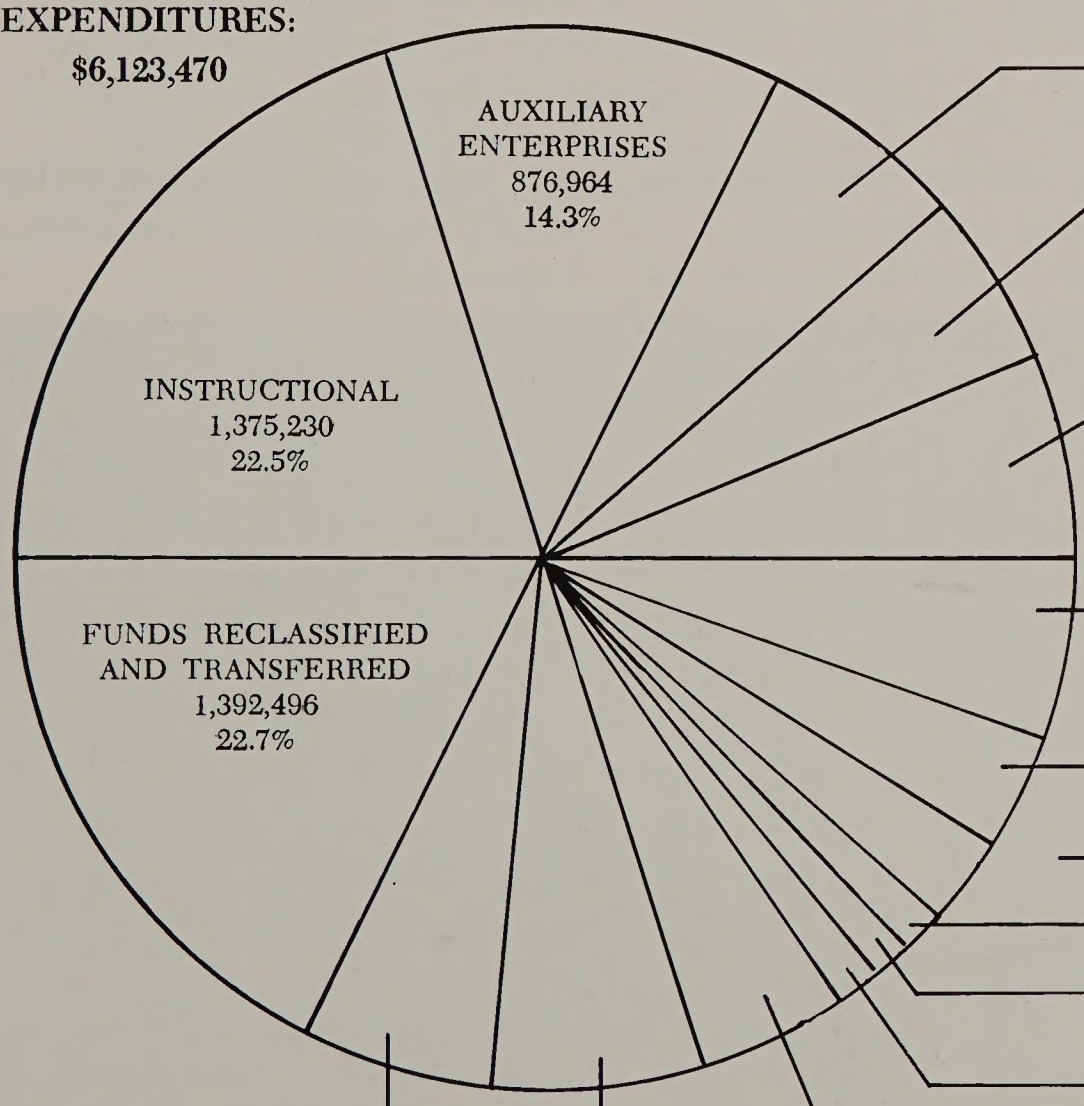
OTHER SOURCES 0.8%
49,720

ORGANIZED ACTIVITIES 0.2%
13,033

GRANTS 2.5%
152,396

TUITION AND FEES 23.2%
1,418,996

EXPENDITURES:
$6,123,470



GENERAL INSTITUTIONAL 7.9%
483,896

STUDENT AID AND
SCHOLARSHIP 7.7%
472,471

PHYSICAL PLANT 7.3%
446,633

LIBRARY 2.7%
167,502

STAFF BENEFITS 1.8%
107,379

SPONSORED RESEARCH &
PROGRAMS 1.2%
75,443

OTHER 0.8%
51,375

ADDED TO
FUND BALANCE 0.4%
24,746

ORGANIZED ACTIVITIES 0.3%
18,205

GENERAL
ADMINISTRATION 3.1%
186,972

MANDATORY TRANSFERS &
DEBT RETIREMENT 3.2%
193,936

STUDENT SERVICES 4.1%
250,222

the endowment project

Raising $20 million endowment is the goal of this group of men including (left to right) President Donald Webb, Bill James, Harvey Broyles, Harry Balcom and George Nelson. Not pictured is Paul Brown.

Thirty-three years ago, the people of the College embarked on the "Greater Centenary College Building Program." They believed that the greatest use of life is to spend it for something that will outlast it. They were led by men whose names are legend in Centenary's story: George D. Wray, Randle T. Moore, Frank Whited, R. Z. Biedenharn, O. D. Harrison, Joe J. Mickle, W. C. Woolf and Floyd James.

And the result was the magnificent campus we have inherited.

We ourselves are now at such a decisive moment: the crucial forward movement of our time must be the establishment of a $20 million fund to endow the College's future—to endow its distinguished programs, to strengthen the distinctive areas of its academic life, to insure that even in the face of inflation, both what has been traditionally outstanding at Centenary, and new major programs of distinction, will be secured.

The men leading this program are as mighty in Centenary's story as their predecessors: Paul Brown, Bill James, Harvey Broyles, Harry Balcom and George Nelson.

As you can see in the Condensed Statement of Current Fund Revenues, $1,392,496 was added to the undesignated (there called "quasi") endowment in 1978-79. This included a magnificant gift of $1 million from benefactors of the College who have supported Centenary sacrificially for many years.

In addition, $429,567 was added to designated (or restricted) endowment and includes a gift of land, which is designated to support a chair in geology. These two figures do not include the increase from appreciation and earnings reverted to principal, as reflected in the financial statement. This makes a total of nearly $2 million in the first year of the program: a bright star!

This project, to raise $20 million for Centenary's Endowment, is perhaps the most crucial matter of our lives, as the people of the College. As part of our program to seek these gifts, an excellent 10-minute movie of Centenary's life and future is available to any individual or group wishing to see it.

If you endow some part of the College—a building or academic program or scholarship—you will know that a tradition of excellence begun at Jackson in 1825 will continue.

Your gift of endowment means that quality education will continue at Centenary—so that perhaps ten generations from now, a part of you will have influenced the lives of thousands who have passed through the doors of Centenary College.

equips

Equipping Centenary College for the rest of this century is one of Dr. Donald Webb's primary goals as 133rd President of the College.

The plan for accomplishing that goal he calls "E.Q.U.I.P.S.", and already much has been done to meet the objectives set in 1978. It's facets are:

Every Church, a paid student. Although this is primarily addressed to United Methodist Churches, Centenary is a college for students and faculty of of all faiths. Special recruitment forces have begun making concerted efforts to realize this goal.

Quality of student life, unsurpassed. Many objectives have been met to achieve the faculty and administration goal of "Quality: Centenary's touchstone for the '80s." Improvements in facilities and services reflect the care and concern Centenary feels for its students.

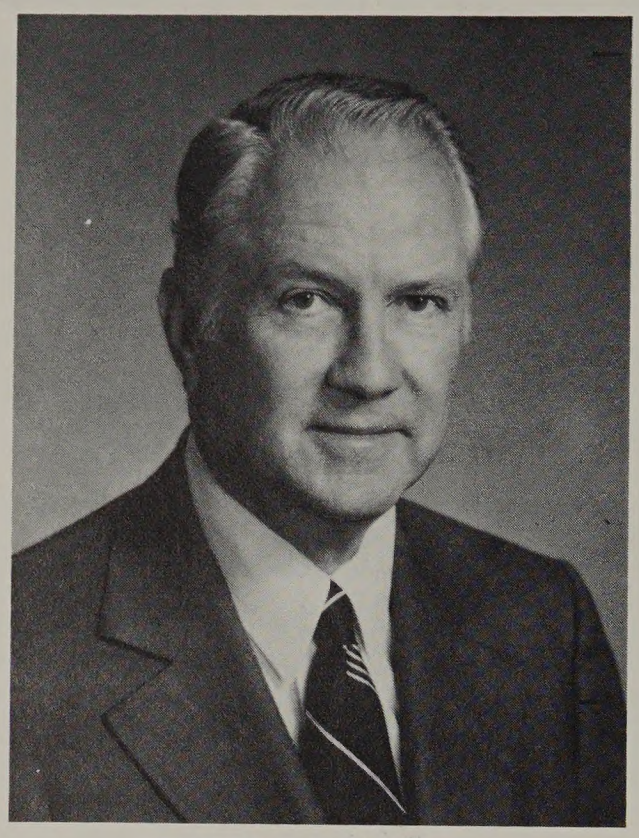
Urgent austerity. The tactics to combat overspending and inflation have already paid off. The budget has been balanced for the last two years, and the College will continue an urgent program of austerity to assure future financial security.

Increase of enrollment to 1200. Total enrollment was up at Centenary in both the Fall and Spring semesters. Centenary is on its way to its optimum number of 1200 students.

Program for $20 million endowment. In the past two years, over $2 million has been raised for the endowment by President Webb and his task force, Mr. Paul Brown, Mr. Harvey Broyles, Mr. Bill James, Mr. Harry Balcom and Mr. George Nelson. The $20 million endowment is essential to Centenary's fiscal future.

Self-sustaining budget. The budget must be balanced every year. There is no alternative to this. With the plan for austerity and the dedicated work of the Development Office, a self-sustained budget is a reality.

"E.Q.U.I.P.S." is Working at Centenary.



GEORGE D. NELSON

Don and Renee Webb have made quite an impact on Centenary and its alumni everywhere. To the difficult task of raising funds to balance the budget and increase the endowment, they have brought a graciousness that has made many friends for themselves and the College.

Don's intellectual capacity has brought him the respect of the Board of Trustees, the College community, and the Methodist Conference. His love for the students is symbolized by his frequent breakfasts with them in the cafeteria.

And, so, we can be glad that with the right leadership at the right time, we are on the springboard to greater success for a sound financial footing and for better quality of life on the campus.

George D. Nelson
Chairman

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Mrs. Thomas E. Hogan	Secretary
Ruby George	Assistant Secretary

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Dr. Alton Hancock, Chairman of Faculty Personnel and Economic Policy Committee
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president's club

Our grateful thanks to members of the President's Club who contributed $5,000 or more in unrestricted funds to Centenary's Great Teachers-Scholars Fund or the President's Matching Fund.

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founder's club

We would also like to express our appreciation to members of the Founder's Club who contributed gifts of $1,000-$4,999 in unrestricted funds to Centenary's Great Teachers-Scholars Fund or the President's Matching Fund.

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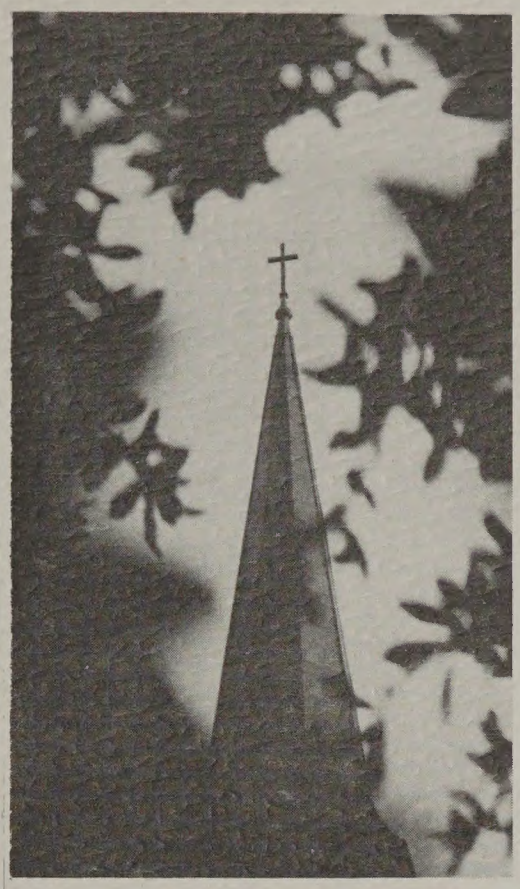

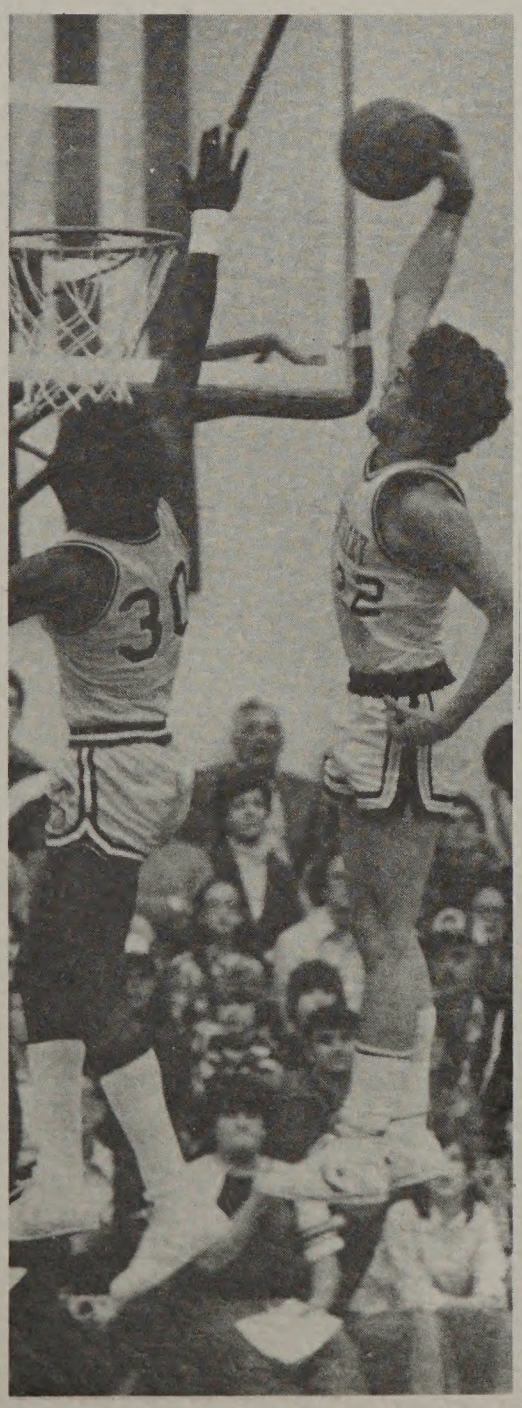

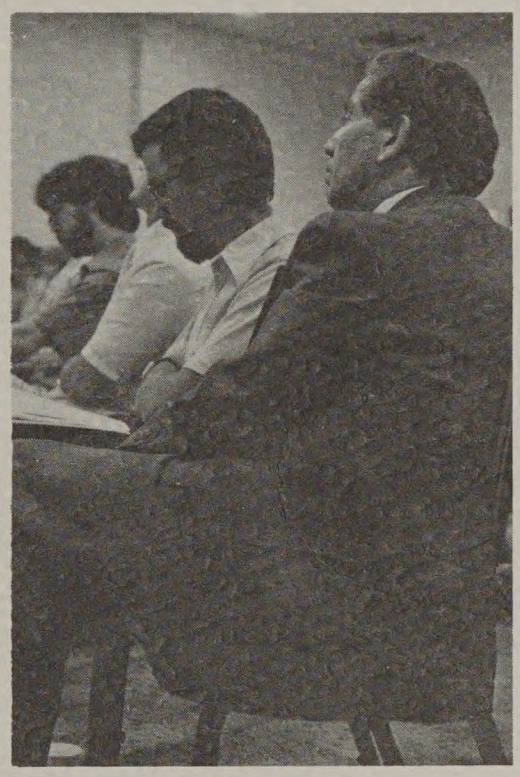

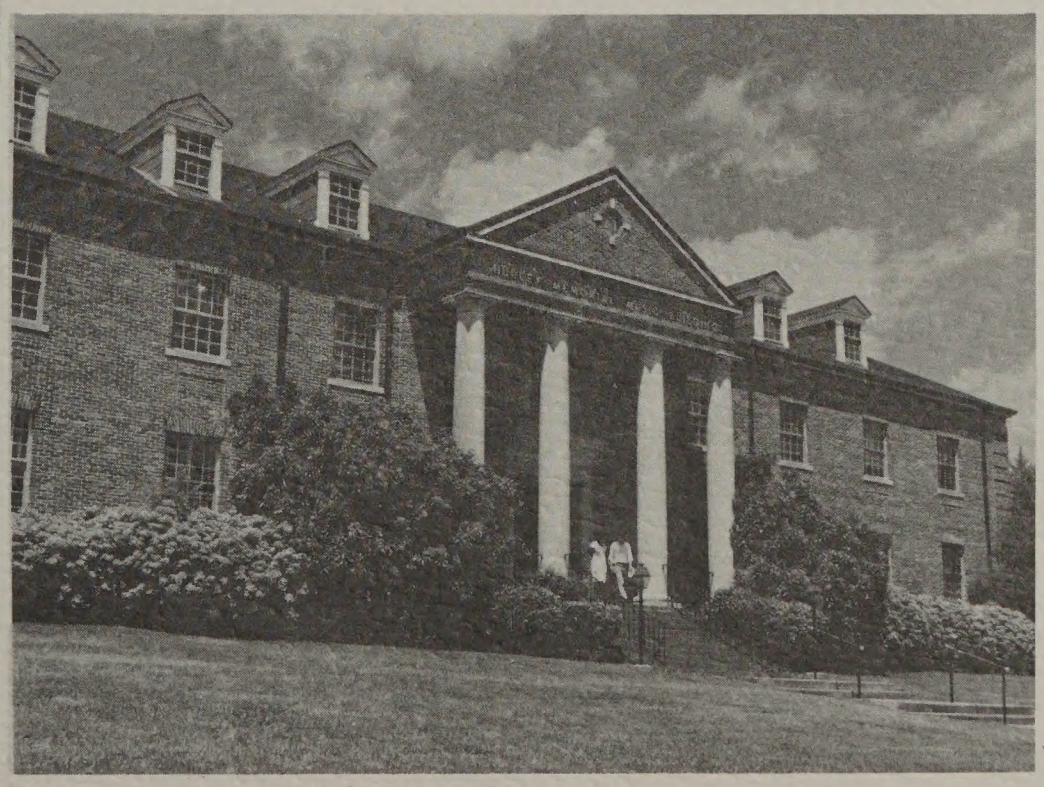

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